INSTRUCTOR’S NAME: Mr. Lawrence Cox

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COURSE DESCRIPTION
This course is designed to give students an integrated foundation to the three key activities of the financial manager: Financial analysis and planning, investment decisions, and financing decisions. The course covers topics such as the analysis of financial statements and financial ratios, cash flow and financial planning, the time value of money, interest rates and valuation of bonds and stocks.

COURSE LEARNING OUTCOMES and Assessment Measures:
1. Describe and explain the different types of business organizations, the principle-agent problems and its implications on organizations.
   Assessment measures: Final Exam
2. Explain the importance of ethics and the role it plays in financial decision making
   Assessment measures: Ethics case study.
3. Analyze the firm’s liquidity, activity, debt, profitability, and market value using financial ratios.
   Assessment measures: Financial Ratio case study
4. Understand the time value of money and its implications in finance by making compounding and discounting calculations and show how their effects on financial decisions.
   Assessment measures: Final Exam
5. Explain and calculate how bonds are valued
   Assessment measures: Final Exam
6. Explain and calculate how stocks are valued
   Assessment measures: Final Exam
7. Apply Risk/and Return analysis to financial decision making
   Assessment measures: Final Exam
8. Explain the Capital Asset Pricing Model, the conditions that lead to market efficiency and those that lead to market inefficiencies, in light of the recent financial crisis
   Assessment measures: Final Exam

PREREQUISITE: ACT201, ACT202, ECO201 and ECO202, all with a grade of “C” or better.

TEXT REQUIRED: Principles of Managerial Finance 14th edition by Gitman and Zutte
(see Huntingdon College booklist for edition and ISBN)

A financial calculator, such as the Texas Instruments BA II Plus, capable of computing Present Value, Future Value, Rates of Return and Loan Amortization. **Bring text and financial calculator to every class.**

COURSE ASSIGNMENTS & GRADING CRITERIA:
Weekly Homework – All weekly assigned questions will be typed out and turned in for assessment by the instructor. Thoroughness, accuracy and understanding of the concepts should be demonstrated. Be ready to discuss your answers in class.

Exams – mainly multiple-choice but may include workout problems.

**Grading Elements**
- Case Study (Ethics) 15%
- Case Study (Financial Ratio) 15%
- Weekly Homework 30%
- Comprehensive Final Exam 30%
- Participation 10%
- **Total** 100%

**Grade Point Equivalents** - Point Range for each letter grade.
- A = 90-100%
- B = 80-89
- C = 70-79
- D = 60-69
- F = 59 or less

ATTENDANCE POLICY:
Absences and Tardiness – All students are required to attend the first session. Those who do not attend the first session will be automatically dropped from the course. Students with more than one absence will receive an "F" for the course. Since this class meets only five times, missing a single class meeting is equivalent to missing three weeks of a regular term. If you cannot attend a class you must let the instructor know via email as soon as possible. In case of absences you are responsible for obtaining all handouts and assignments. Tardiness may result in a deduction in your class participation grade. Excessive tardiness may count as an absence.

Participation – Participation is not the same as attendance. Participation requires students to come to class prepared to actively participate, which makes the classroom experience more meaningful. However, participation is not just speaking out in class. The contributions made by the student should be related to the course content and meaningful to the class discussion.

Late Assignments – No shows fail the assignment. It is expected that the students fulfill their assignments on the date they are scheduled to do so. Students with illness or other problems that prevent them from attending class on the day a presentation or written assignment
(including a test and/or exam) is due must contact their instructors PRIOR to the deadline via Huntingdon College email with supporting documentation to request an extension or a make-up. In most cases, missed assignments are logistically difficult to make-up while maintaining the integrity of the module. In rare cases, approval to make-up an assignment may be granted at the discretion of the faculty member based on the seriousness of the circumstance and on the supporting evidence provided by the student. Contacting a fellow class member does not substitute for contacting the instructor.

Accommodation of Special Needs Huntingdon College makes every reasonable accommodation for disabilities that have been processed and approved through our Disability Services Committee in accord with the Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990. In order to request disability-related services at Huntingdon College, students must self-identify to the Disabilities Intake Coordinator, Camilla Irvin, and provide appropriate and up-to-date documentation to verify their disability or special needs. After the accommodations have been approved by the Disability Services Committee, the 504 Coordinator, Dr. Lisa Olenik Dorman, will notify your professor(s) of the committee’s decision. If you have any questions regarding reasonable accommodation or need to request disability-related services, please contact Disability Services at (334) 833-4577 or e-mail at disabilityservices@huntingdon.edu.

Academic Honesty – Plagiarism is literary theft. Failure to cite the author of any language or of any ideas which are not your own creation is plagiarism. This includes any text you might paraphrase, as well. Anyone is capable of searching the Internet or any printed media; your research paper is intended to broaden your knowledge, stimulate your creativity, and make you think, analyze, and learn. It is not consistent with the College Honor Code, nor with scholarly expectations to submit work which is not the product of your own thinking and research. Severe penalties will result upon the submission of any work found to be plagiarized, including potential failure of the entire course. It is easy and simple to properly cite all sources used in your paper. Take no risks – cite your sources.

Huntingdon College Library: As an EB student you have access to the full-range of electronic resources provided by the Library of Huntingdon College. Your first step upon enrollment at Huntingdon should be to register for a library account. You can do this by going to the Library’s web site at http://library.huntingdon.edu and under “EB Services” complete the “Library Card Application” form and submit it. You will receive shortly your personal library account information, which will then allow you to access a variety of resources including databases. Should you ever have a problem accessing the Library’s electronic resources, please contact the Library (specifically, Systems Librarian Brenda Kerwin at bkerwin@huntingdon.edu).

* Among the Library’s electronic resources, you will find a number of databases specific to the area of business administration and its allied fields of study (e.g. databases within /EbscoHost/, /Gale/, and /ProQuest/, as well as /Oxford Journals/). You will also find databases that support your core courses in such fields as English, history, communications, the arts, and the sciences. You may be familiar with the AVL (the /Alabama Virtual Library/) and have your own AVL card. As a student at Huntingdon College, you no longer need to maintain your own AVL card, if you access the AVL through our web site. Simply click on “Campus &Library” rather than “Home Access” within the AVL. A few other mentions: /Countess/ is the name of the Library’s online catalogue and among its holdings you will find electronic books. If you want to know what full-text electronic journals are available to you through the Library’s databases, you can use the
/Serials Solutions/ link on our web site. You can limit your search by discipline (such as “Business & Economic”). If you use Google for any of your research, we greatly encourage you to use /Google Scholar/ and /Google Books/. These features of Google will direct you to resources appropriate for academic research.*

CLASS SCHEDULE:
All assignments due at the beginning of each class meeting.

Class 1:
Study Assignment: Chapters 1-2
Review Financial Calculator Manual
Ethics case (in Class)
Homework due at class time: #2, #4, and #5

Class 2:
Study Assignment: Chapters 3 and 5
Homework due at class time Chapter 3 #12, #13, #17, and #24
Chapter 5 E #4, #6 P #2, #5, #12, #17, #19, #20, #25, #28, #31, #36, #42, #48, #52, #54, #58, #60
Financial ratios case handed out

Class 3:
Study Assignment: Chapters 6 and 7
Financial Ratios case due
Homework due at class time Chapter 6: E#1, #4, #5, #6, and #7
Chapter 6: P #4, #14, #17, #20, #21, #24
Chapter 7: E #6 Chapter:7 #2, #3, #6, #9, #11, #12, #16

Class 4:
Study Assignment: Chapter 8
Homework due at class time Chapter 8: E #3, #4, #6
Chapter 8: P #1, #4, #7, #8, #9, #20, #21, #26

Class 5:
Final Exam: To be given in class